



**ON VACATION...  
ARGUS NEVER FORGETS**

**ARGOFLEX EF...** shows the picture before you take it. Also has built-in flash and coated f4.5 lens for all-weather pictures. It's America's lowest-cost precision twin-lens camera. Now priced at only **\$56.95** including case. Flash Unit, extra, **\$8.63**.



**AT WEDDINGS...  
ARGUS NEVER FORGETS**

**ARGOFLEX FORTY...** the camera for everybody. Simple as a box camera, but with fine f4.5 lens equipment for all-weather picture taking. Built-in flash, double exposure prevention, brilliant viewfinder. Only **\$33.95**. Flash Unit, extra, **\$4.08**. Carrying Case **\$4.95**.



**AT GRADUATION...  
ARGUS NEVER FORGETS**

**ARGOFLEX 75...** first choice of all low-cost cameras. Has high-priced features, including built-in flash and double exposure prevention. Ideal for youngsters or beginners. Easy to use. Only **\$14.89**. Flash Unit, extra, **\$4.08**. Carrying Case **\$2.50**.



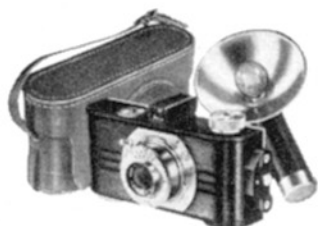
**AT HOME...  
ARGUS NEVER FORGETS**

**ARGUS 21...** first choice for color, with the exclusive Markfinder for perfect picture composition, to get the picture as you want it. Ultra-sharp f3.5 lens and a host of exclusive features. Only **\$51.75**. Flash Unit, extra, **\$8.63**. Carrying Case **\$8.50**.



**ON HOLIDAYS...  
ARGUS NEVER FORGETS**

**ARGUS C-3...** first choice of all 35mm cameras. All-time favorite, with coupled range finder, built-in flash, ultra-sharp f3.5 lens, fast-action shutter (up to 1/300). Includes case and flash unit at **\$59.95**.



**ON TRIPS...  
ARGUS NEVER FORGETS**

**ARGUS FA...** new low-cost camera for color slides. Equipped with built-in flash coated f4.5 lens, accurate shutter and simple two-position zone focusing. Only **\$29.95**. Flash Unit, extra, **\$4.08**. Carrying Case **\$5.50**.

*Prices include Federal Excise Tax where applicable.*

*There's an Argus Camera for Every Occasion*



**ARGUS INCORPORATED, ANN ARBOR, MICHIGAN**